



SUSTAINABILITY POLICY

As Serra Park Otel, we adopt a management approach to the favour of protecting the environment and biological diversity with which we interact without harming, ensuring cultural integrity, meeting the economic and social needs of the society in the region where we operate, and continuous improvement of all these processes, while serving with a focus on guest satisfaction.

With this understanding, our main goal is to minimize the negative effects, if any, of all our activities on society and the environment, to contribute to the local economy, to the protection of natural and cultural heritage, to increase the life quality of the people of the community and visitors, and to act in accordance with fundamental human rights.

We take all necessary measures to increase local employment, protect and enrich the ecosystem in the region where we operate, and share all our activities with our stakeholders.

In all our activities, we fully comply with legal processes and take responsibility for the work we do within the framework of our corporate values: reliability, justice, transparency, respect and unity.

For a sustainable environment, we protect our environment, determine our effects on the environment, control negative effects, potential hazards and waste. We review and improve our activities for the effective use of natural resources, reduce the use of energy and water, take measures to combat Global Climate Change, reduce waste at its source, and make improvements to create economic value through reuse and recovery.

We always support local manufacturers and we purchase from local suppliers to the extent possible. As a priority, the purchased products should be local. We pay utmost attention that our suppliers have adopted environmental policies and fulfilled the legal requirements in this regard. We pay attention to the fact that the raw materials we buy should not generate much waste and should support recycling. We ensure that materials with energy consumption other than A-B class are not purchased, to the extent possible. Unless it is necessary, we try not to purchase products containing harmful gases.

Board of Directors